

### La Cure UK Limited

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## Direct from the Dead Sea -

## A therapeutic skin care range for the face and body

Product	Key Active Ingredients	
Body Mousse	Dead Sea Minerals, Shea Butter, Cocoa Butter, Jojoba Oil, Eucalyptus, Chamomile, Sweet Almond Oil, Grapeseed, Lavender.	
Soothing Scrub Salt	Dead Sea Minerals, Sweet Almond Oil, Jojoba Oil, Grapeseed, Lavender, Honey.	
Papaya Body Butter	Dead Sea Minerals, Shea Butter, Jojoba Oil, Papaya Essence.	
Gentle Cleansing Milk	Dead Sea Minerals, Vitamin E.	
Cooling Cream Toner	Dead Sea Minerals, Vitamin E, Frescolate, Natural Fruit Extracts.	
Gentle Exfoliating Facial Cream	Dead Sea Minerals, Walnut Shell Granules, Vitamin E, Apple Extract, Wheat Protein.	
Essential Mineral Moisturiser	Dead Sea Minerals, Natural Fruit Extracts, Vitamin E.	
Eye And Lip Cream	Dead Sea Minerals, Natural Fruit Extracts, Vitamin E.	
Protective Day Cream	Dead Sea Minerals, Vitamin E, Jojoba Oil, Natural Fruit Extracts.	
Nourishing Night Cream	Dead Sea Minerals, Aloe Vera, Vitamin E, Natural Fruit Extracts.	
Whitening Cream	Dead Sea Minerals, Vitamin E, Natural Fruit Extracts.	
Mineral Hand Therapy	Dead Sea Minerals, Carrot Extract, Vitamin E.	
Soothing Foot Cream	Dead Sea Minerals, Jojoba Oil, Vitamin E.	
Cooling Body Lotion	Dead Sea Minerals, Jojoba Oil, Vitamin E.	
Mineral Mud Therapy	Natural Dead Sea Mud and Minerals, Sweet Almond Oil, Honey.	
Mineral Fresh Bath & Shower Gel	Dead Sea Minerals and natural extracts.	
Revitalising Mineral Shampoo	Dead Sea Minerals and natural cleansers.	
Natural Dead Sea Bath Salts	Dead Sea Mineral Salt Crystals.	
Dead Sea Mud Soap	Dead Sea Mud and Minerals.	
Dead Sea Mineral Salt Soap	Dead Sea Minerals Salts.	
Dead Sea Scrub Soap	Dead Sea Salt, Walnut Shell Granules, 100% pure oils.	
Key: Facials Body treatments Manicures/pedicures Wet room cleansing		

This extensive range works perfectly with all beauty treatments to allow your clients to experience the unique, superb benefits of Dead Sea minerals no matter what treatment they are having.



#### Perfect for...

Removing impurities from the skin whilst healing and moisturising.

Gently removing dead skin cells whilst soothing and rejuvenating the skin and improving blood circulation.

Balancing the skin's moisture levels whilst locking in vitamins and minerals to give beautifully soft and silky skin.

Deep cleansing, removing make-up and everyday impurities leaving the skin refreshed and rejuvenated.

Toning, refreshing and invigorating the skin.

Gently removing dead skin cells and impurities whilst smoothing the skin and boosting radiance.

Nourishing the skin, repairing it from cellular damage, dryness, fine lines and wrinkles. A perfect base for make-up.

Reducing the effects of ageing/busy lifestyles such as puffiness, dark circles and fine lines.

Moisturising and protecting the skin from everyday pollution with UVA and UVB protection to help prevent the signs of premature ageing. A perfect base for make-up.

Fighting the ageing process and regenerating the skin to leave it more youthful, revitalised and radiant. Perfect for use at home to extend the benefits of spa/salon based treatments.

Effectively and gently helping to lighten/correct skin tone and diminish the appearance of pigmentation marks.

Protecting skin and cuticles from the effects of everyday lifestyles, environmental factors and the signs of ageing.

Protecting the skin from bacterial infection, foot odour and everyday lifestyle/environmental factors.

Helping to maintain the skin's moisture balance to give a smooth, silky appearance. Perfect for use during body treatments, as an after sun and at home.

Intensively removing impurities and invigorating skin to give a refreshed youthful glow. Effectively helps to relieve the symptoms of psoriasis, eczema and acne.

Nourishing, balancing and cleansing the skin whilst protecting its moisture levels to prevent dryness or irritation.

Adding strength and shine to hair whilst nourishing, strengthening and revitalising the roots.

Promoting healing and increasing cell activity. A superb, unique natural reliever of the symptoms of skin conditions such as psoriasis, eczema and acne. Relieves muscle tension, aches, pains and everyday stresses and strains.

Detoxifying and stimulating the skin whilst removing deep seated impurities. Ideal for use in the salon as a facial/hand/body cleanser and at home.

Restoring a healthy glow to skin, whilst cleansing, replenishing and removing impurities. Ideal for use in the salon as a facial/hand/body cleanser and at home.

Gently removing dead skin cells and impurities whilst cleansing and smoothing the skin, boosting radiance. Ideal for use in the salon as a facial/hand/body cleanser and at home.

# Discover the unique healing powers of the Dead Sea

The Dead Sea is the world's largest natural spa, containing a unique composition of minerals renowned for their therapeutic and beautifying powers:

Magnesium	Promotes healing and increases cell vitality
Calcium	Strengthens bones and nails
Potassium	Balances the skin's moisture levels
Bromide	Relaxes muscles and minimises stiffness
Sulphur	Acts as a natural disinfectant
lodine	Vital for the correct functioning of the body's metabolism and thyroid gland.

La Cure use only the purest Dead Sea salt and mud ethically sourced from Jordan in the skin care and **Make Me** ranges. Thereby guaranteeing the efficacy of the ranges and offering a truly unique set of products that are used by leading spas worldwide and are now available to discerning professionals directly.

All four ranges have been designed to complement each other perfectly and can be used in combination to strengthen existing treatment lists and give clients results that will see them return time and time again.